

# Madison, Indiana to Host 54th Annual Chautauqua Festival of Art — Southern Indiana's Premier Outdoor Juried Arts Festival



**IMMEDIATE RELEASE** Madison, Indiana {September 3, 2025} – This fall, Madison's scenic riverfront and historic downtown will once again be transformed into a vibrant, open-air gallery for the **54th Annual Madison Chautauqua Festival of Art**, held September 27-28, 2025, from 10:00 a.m. to 5:00 p.m. each day.

Recently named "Best Small Town in the Midwest" by USA Today's 10Best, two years in a row, Madison continues to capture national attention for its welcoming charm, walkable historic district, and dynamic cultural offerings. The Chautauqua Festival of Art is a shining example of what makes this riverside community such a special destination.

Recognized as Southern Indiana's premier juried outdoor arts and crafts festival, the Madison Chautauqua features over 200 talented artists from across the country showcasing and selling their original, handcrafted work. Attendees will discover everything from fine art and photography to handcrafted woodwork, textiles, ceramics, and jewelry; each piece juried and selected for quality and originality.

The festival's reputation continues to grow nationally. In 2025, the Madison Chautauqua was named one of the Top 200 festivals in the country by *Sunshine Artist Magazine*, moving up to #33 in the Fine Art & Design category from #86 the year before. What makes this recognition especially meaningful is that the rankings are voted on by the artists themselves, a reflection of both the quality of the festival and the enthusiastic crowds who come to shop, support, and celebrate.



The festival is **free** to attend and offers a full weekend of entertainment and experiences for all ages, including:

- Live music performances throughout the riverfront and downtown
- The Riverfront Food Fest, featuring regional flavors and festival favorites
- The Annual Chalk Walk, bringing Elm Street to life with vibrant sidewalk art – anyone can sign-up!
- Children's activity zones and family-friendly programming

**Shuttle Service:** Skip the parking hassle and ride our convenient Madison Chautauqua Shuttle. The shuttle runs continuously between 9:30 a.m. and 5:30 p.m. during the festival, with parking available at Madison Consolidated High School (743 Clifty Dr.). It drops you right at the Broadway and 1st Street entrance to the festival. A \$5 round-trip pass is good for the entire weekend.

**Pet Policy:** We love our furry friends, but the festival can be crowded and busy. For everyone's comfort and safety, pets aren't allowed within the festival area. Service animals with proper paperwork are always welcome.

Located in Downtown Madison, Indiana, a National Historic Landmark District, this beloved event blends small-town charm with big-time talent. With its picturesque river views, local shops and eateries, and welcoming community, Madison is the perfect destination for a fall getaway.

Plan your visit and learn more at [www.MadisonChautauqua.com](http://www.MadisonChautauqua.com). Follow on Facebook and Instagram.



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**About the Madison Chautauqua Festival of Art:**

Founded in 1973, the Madison Chautauqua Festival of Art is a juried, outdoor arts and crafts festival held annually in Madison, Indiana. The event is supported by a dedicated volunteer team and event coordinator, community sponsors, and Visit Madison, Inc.