



SOUP STEW CHILI & BREW FESTIVAL 2025

Organized by the Madison Area Chamber of Commerce
301 E. Main Street, Madison, Indiana | info@madisonindiana.com

PREMIER SPONSOR

MEMBERS ONLY - LIMIT 1

- Promoted as **Premier Sponsor**

- Promoted

- 1 Foot

- Logo

- Large

- Day-

- Largest logo on sponsor banners

- Mention in radio ads & TV commercials

- Recognition on Chamber website & social media





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ENTERTAINMENT SPONSOR

MEMBERS ONLY - LIMIT 1

- Promoted as **Entertainment Sponsor**
- 1 seat at Judges Table
- Solo logo on music flyers
- Large logo on side stage banners
- Logo on sponsor banners
- Day-of festival recognition
- Mention in radio ads & logo on TV commercials
- Recognition on Chamber website & social media

\$3,500.00





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KIDZONE! SPONSOR

MEMBERS ONLY - LIMIT 1

- Promoted as **KidsZone! Sponsor**
- Logo on KidsZone! wristbands
- Logo on KidsZone! banner
- On-site involvement at KidsZone! tent
- Logo on festival map
- Day-of festival recognition
- Logo on sponsor banners
- Mention in radio ads & logo on TV commercials
- Recognition on Chamber website & social media

\$2,000.00





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STAGE SPONSORS

MEMBERS ONLY - LIMIT ~~2~~

ONE AVAILABLE

- Promoted as **Stage Sponsor**
- Mention before & after each band performs
- Large banner w/ logo across top of your stage
- 1 Food or Info/Activity Booth at festival
- Logo on sponsor banners
- Logo on TV commercials
- Recognition on Chamber website & social media

\$2,000.00





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PLATINUM SPOON SPONSOR

MEMBERS ONLY - LIMIT 3

- Promoted as **Platinum Spoon Sponsor**
- Company banner hung in Seating Tent
- 1 Food or Info/Activity Booth at festival
- 1 Seat at Judges Table
- Logo on sponsor banners
- Logo on TV commercials
- Day-of Festival Recognition
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\$1,750.00





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AWARDS SPONSOR

MEMBERS ONLY - LIMIT 1

- Promoted as **Awards Sponsor**
- Assist with awards presentation (if desired)
- Picture with all award winners
- Day-of festival recognition
- Logo on sponsor banners
- Logo on TV commercials
- Recognition on Chamber website & social media

\$1,000.00





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SEATING SPONSOR

MEMBERS ONLY - LIMIT 1

- Promoted as **Seating Sponsor**
- Banner w/ logo at large seating tent
- Day-of festival recognition
- Logo on sponsor banners
- Logo on TV commercials
- Recognition on Chamber website & social media

\$1,000.00





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“STREET FUN” SPONSOR **MEMBERS ONLY - 1 OR 2 AVAILABLE**

This sponsorship helps pay for street entertainers (juggler, stiltwalker, etc)

- Sponsor signage at “Learn to Juggle” booth at festival
- 1 Seat at Judges Table
- Logo on sponsor banners
- Day-of festival recognition
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**1 FOR
\$1,000**

**2 FOR
\$500**





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GOLD SPOON SPONSOR MEMBERS ONLY

- Promoted as **Gold Spoon Sponsor**
- Logo on sponsor banners
- 1 Food or Info/Activity Booth at festival
- Logo on TV commercials
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\$850.00





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SILVER SPOON SPONSOR

- Name on sponsor banners
- 1 Food or Info/Activity Booth at festival
- 1 Seat at Judges Table
- Recognition on Chamber website & social media

\$600.00

PLASTIC SPOON SPONSOR

- Name on sponsor banners
- Recognition on Chamber website & social media

\$300.00

