



FREQUENTLY ASKED QUESTIONS

WHAT IS IT? It's a community celebration of food and music on Main Street in Madison, Indiana. There will be judging in four categories: Soup, Stew, Chili, and Brew. Tasting opportunities will be available for those who buy tickets. There will be three stages along Main Street for live music, activities for children and adults, and fun throughout the day.

WHO MAY PARTICIPATE? Restaurants, Businesses, Non-Profits, Churches, Clubs, Fire/Police/Health and Government Units. This pretty much means everyone (except individuals)!

WHERE WILL IT BE? On Main Street between Jefferson and Broadway. Three music stages will be located throughout the festival as well. There will be 4-5 ticket booths; please refer to the map for their locations. Each ticket booth will have First Aid, Lost & Found, contact information for event organizers, and the emergency contingency plan.

WHAT ARE THE TIMES? Main Street will close at 6:00 am to give you time to set up and start cooking beginning at 8:00 am. The festival will officially begin at 11:00 am with food booths closing at 5:00 pm. Main Street will re-open for traffic at 9:00 pm. We request that you begin cleaning up after 5:00 when the event officially ends. No unauthorized vehicles will be allowed in the footprint until 6:30 pm.

HOW MUCH FOR A BOOTH?

Food/Beverage - \$125 (Member) | \$225 (Non-member) | **Food/Beverage with truck or trailer** - \$125 (Members only)

Alcohol Garden - \$150 (Members only) | **Info/Activity** - \$250 (Member) | \$350 (Non-member)

WHAT DO I NEED TO BRING? For a food booth, you will need to bring all equipment necessary to cook your food on-site and to serve your food in compliance with the Jefferson County Board of Health's temporary food service requirements. This includes, but is not limited to: tents, tables, chairs, pots, ladles, grey water tanks, and a heating unit (we recommend propane). The festival will provide you with a 20'X12' space, 4, 6, 8 ounce serving containers, spoons, and napkins.

HOW WILL ATTENDEES MAKE PURCHASES? We ask that NO CASH OR CARD transactions take place at your booth. You will be compensated with tickets which the public may purchase for \$1 each at any of the festival's ticket booths. You collect these tickets and turn them in at the end of the Festival. The Chamber will send you a check for 85 cents for each ticket you collect. Prices are set for soups, stews, and chili (\$3.00, \$4.00, and \$5.00 for 4 oz., 6 oz., and 8 oz. servings respectively).

DO I NEED TO APPLY FOR A TEMPORARY FOOD SERVICE PERMIT? YES! Tax-exempt organizations are exempt from some requirements. The Jefferson County Health Department is the authority for requirements on food served at outdoor festivals. For questions, please contact the Jefferson County Health Department (812)273-1942.

DO I NEED TO BE A CERTIFIED FOOD HANDLER? You or someone at the booth must have the certification. One exception is that churches and non-profits can apply to the Health Department for exempt status.

HOW MUCH SOUP SHOULD I MAKE? For the competition, you need only 20 ounces per category (five - 4 oz. containers). Obviously, you will want to make much more to serve the crowd. We recommend approximately 30-50 gallons, as most booths completely sell out each year!

WHAT ABOUT OTHER FOOD ITEMS? Food Booths must offer at least one soup, stew, chili, or non-alcoholic brew. We welcome other additional food items. You are also welcome to sell packaged food items (sides, desserts, beverages, etc.) Again, we ask that NO CASH OR CARD transactions may take place at your booth. ALL purchases must be made with tickets.